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## COME BACK TO LINCOLN ROAD TODAY MULTI-MILLION DOLLAR RENOVATIONS ARE UNDERWAY

By JUANITA LACOLIVER and SHERNA BRODY

Award-winning architectural talent is being featured in the multi million dollar renovations now well underway on the four-building, 60,000 square foot, Lincoln Road/Miami Beach properties, being developed by the Doran Jason Group, a major South Florida developer.

The firm has announced three new tenants, and unveiled high-end architectural designs created by Yossi Friedman, of the New York and Miami-based architectural firm, Friedman, McAlpin & Associates, according to Andy Parrish, Doran Jason's project and leasing manager. The firm is targeting completion for Fall 1988.

The project will change the face of Lincoln Road and accelerate the revitalization of the pioneering open-air mall.

"The Lincoln Road Mall is rapidly turning around, paralleling the resurgence of activity in the Art Deco District. It currently houses the South Florida Art Center, Miami City Ballet, Stirling Building, Design South Theater, among others, and has a definite arts-orientation," points out Denis Russ, executive director of the Miami Beach Development Corporation (MBDC).

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